A decorative border at the top of the page features stylized flowers and leaves, possibly poppies, in a dark brown outline. The flowers are arranged in a symmetrical pattern, with leaves and stems extending downwards.

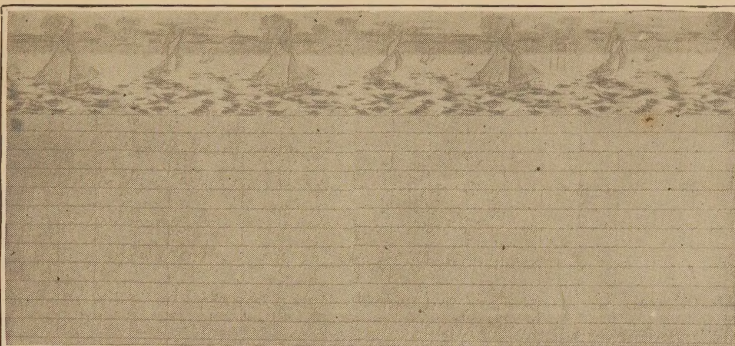
Practical Suggestions for 1907

Janeway & Carpender

Manufacturers of Wall Paper in All Grades

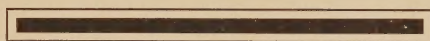
FACTORY AND MAIN OFFICE
New Brunswick, New Jersey

Chicago House: 285-287-289-291 Canal Street



The name "Janeway & Carpender" is a synonym for quality in Varnished Tiles

PRACTICAL SUGGESTIONS



FROM

The Retailers' Exclusive Line

FOR

1907

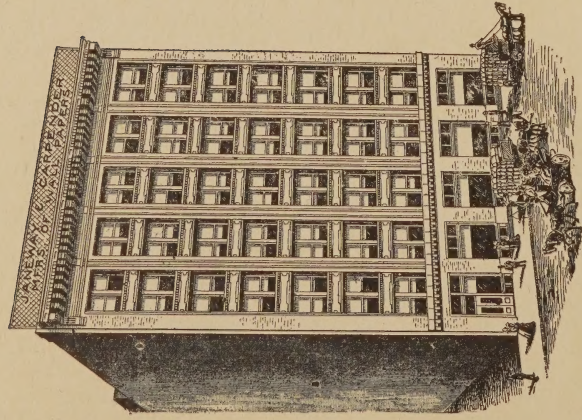
MANUFACTURED BY

JANEWAY & CARPENDER

FACTORY AND MAIN OFFICE

New Brunswick, New Jersey

CHICAGO HOUSE: 285-287-289-291 CANAL STREET



Janeway & Carpenter,

MANUFACTURERS

WALL PAPER IN ALL GRADES

Chicago House: 285-287-289-291 Canal St.
J. H. McCorkle, Manager

Chicago, March 23, 1907.

Dear Sir:—

The list which we give you below represents what we have in our Chicago stock, of patterns shown in Special Samples. If you will kindly tear out any others which are in your set the books can then be used for mail orders.

WE ARE EQUIPPED TO GIVE YOU THE BEST OF SERVICE. Freight orders received in the forenoon can be shipped the same day, and telegraph orders can be filled as late as five P. M. Should you wish additional samples they can be furnished promptly.

We can supply patterns shown in our book of Practical Suggestions for 1907 except P 414-Plates 6 and 7, P 416-Plate 9, and the Emblem pattern-Plate 21.

Yours truly, **JANEWAY & CARPENTER.**

LIST OF CHICAGO STOCK

PRESSED LEATHERS, BROCADES AND DAMASKS.

P 366-LA-LC-LE-LF-LR-LT P 370-LH-LM-LN. P 404-LS-LW-LX-LY. P 21882-LJ-LK-LM-LN.
 LU-LV-LW-LX-LY. P 372-LC-LE-LJ-LM. P 21878-LF-LJ. P 21888-LE-LF-LJ-LL-LM-LN.
 P 368-LJ-LK-LQ. P 380-LL-LM-LQ. P 21880-LG-LJ-LL-LM-LN. LQ.

VARNISHED TILES.

PV-L. 340-VA. 733-VA-VB. 1794-VB-VC-VJ-VK.
 334-VA-VB. 342-VB-VC. 1000-VB. 1796-VA.
 336-VD. 346-VB. 1321-VB-VE. 1848-VA-VE-VF.
 338-VC-VD-VE. 350-VA-VC.

PRINTED DUPLEX.

8272-C-G-K-M-R-U. 8334-C-G-R-U-W. 8338-M-U W. 8350-U.
 8330-U-W. 8336-G-M-U-W.

VARNISHED GOLDS—EMBOSSED—FLATS AND SILKS.

290-D-G-Q. 322-A-E-F-Q. 2252-A-C-D. 2288-A-B-D.
 298-D-F. 326-D-E-F-G. 2256-A-B-D-F. 3900-A-E.
 300-A-F. 328-E-F. 2266-B-D-E. 4270-C.
 304-B-C-E. 348-A-C-D-E-P-Q-R. 2270-A-B-C-D-E-F. 4338-C.
 306-A-C-D-F-L-N-O-Q-R-S. 1746-A-C-D-J-K-L. 2272-A. 4350-B.
 308-B-Q-R. 1810-A-E-Q. 2282-A-D-F. 4358-C.
 316-C-E-G. 2248-B-C-D-E-F. 2284-B. 7268-D.
 320-G.

INDEPENDENT CEILINGS.

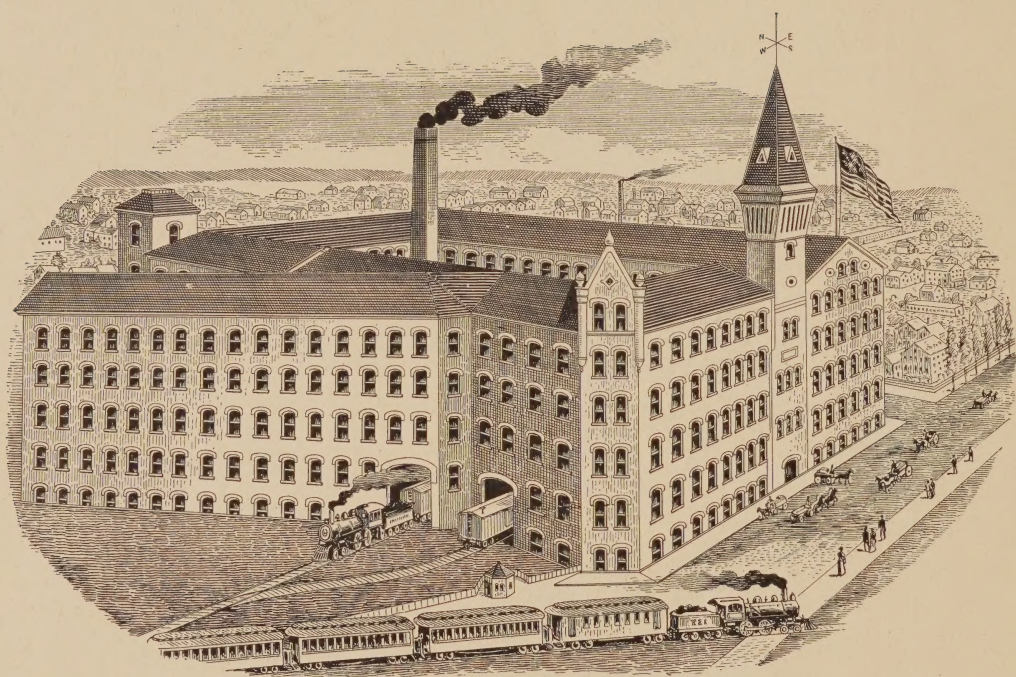
Emb. Mica-20-21-23-28. 1499-21-23-24-25. 3891-1-3-4-5-6-13-15. 7656-1-3-5-12-17-18-20-24-28.
 295-7-8-9-10-12-13-15-16-17-18. 1597-D-H. 7259-4. 81851-A-B-N-X.

PERMANENT DUPLEX.

PD-C-I-M-R-U-W. Paper Burlap-PD-I.

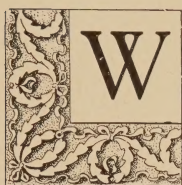
INDEPENDENT BORDERS.

202-BG-BH-BJ. 260-AG-EG. 2262-BE-BF-BG-BH. 2400-BF-BH.
 208-BA-BC-BD-BE-BF-BG. 261-AG-BG-CG-FG. 2296-BG-BH-BJ. 2402-BA-BB-BC-BD-BE-BF
 244-D-F-G. 382-BA-BB-BC-BD. 2398-BE-BF-BH. BG.



THE LARGEST AND BEST EQUIPPED WALL PAPER FACTORY
IN THE UNITED STATES

ANNOUNCEMENT



WHILE the primary purpose of "Practical Suggestions" for 1907 is to aid our customers, by demonstrating various effective treatments, it will be seen that particular stress is laid on such distinctive features of The Retailers' Line as cannot be shown to best advantage in an ordinary sample book.

Most conspicuous among these features is the collection of Cut-out Borders. These are *trimmed when manufactured*, all but the design being cut away, and a background is formed by the side wall paper showing underneath, through the open spaces.

Our remarkable process has been perfected to cut these Borders cleanly and accurately along the line of the pattern, and a patent for the invention was granted us under date of December 25, 1906.

Thus we are the sole makers of a decorative medium of extraordinary merit, which cannot fail to commend itself to the general public as well as the decorator and dealer.

Three colorings are made of all the Pressed Cut-out Borders; these are shown in plates 14, 15 and 16. They are recommended to be used over wall coverings in dark and medium shades, being especially attractive with two-tone and plain hangings.

The general use of our eight designs, cut out by the patented process, will produce a great diversity of striking effects which cannot be attained by less practical means, such as the use of crowns

The growing popularity of Special Decorations and Scenic Friezes has created a demand for a variety of designs, and no other decorative features present such

an unlimited scope for the skill of the decorator. We specify the colors carried of decorations not shown in our special set.

Leathers, Brocades and Damasks, in pressed relief, are to play a most important part in the higher class of decoration. Two of the Pressed Leather designs are illustrated, and, although not in relief, they serve in a measure to show the excellence of a grade which we have made a specialty, and one which is meeting with unparalleled success.

The materials and process employed are entirely the product of our own research, demonstrating at a glance the pronounced superiority of the Janeway & Carpender Leathers, so that no persuasion is required to have them hung where unusual merit and durability are appreciated.

In our Brocades the highest quality of imported bronze forms a solid waterproof surface, and what is said above in reference to Leathers will also apply to the Brocades and Damasks. A trial will convince that these statements are not mere generalities.

Our 20-inch paper Burlaps are commanding more than ordinary interest, not only presenting a good burlap surface and being easily hung, but they are made in permanent colors. The plain and printed Duplex papers of the 1907 line are also light-proof, insuring most satisfactory results.

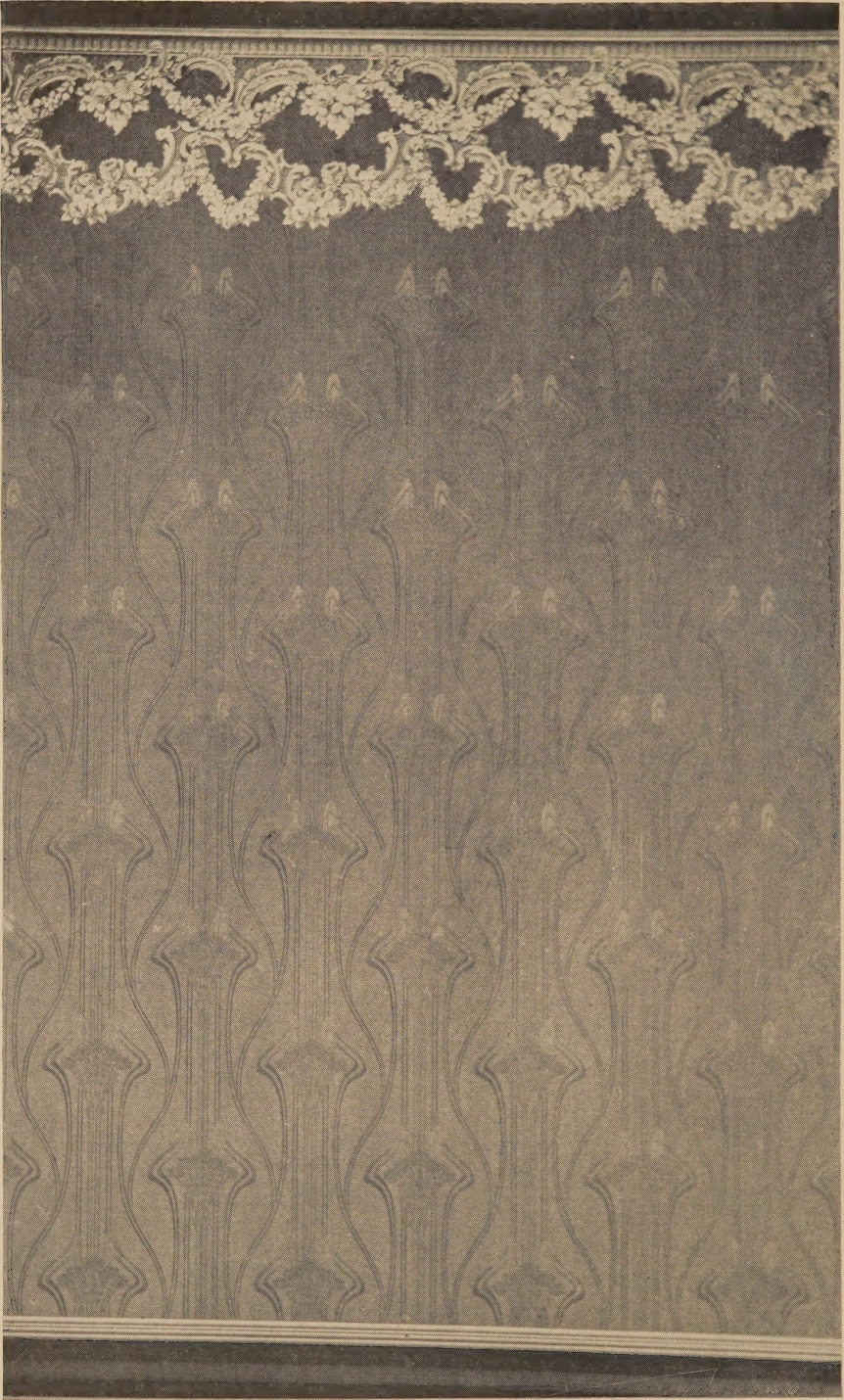
JANEWAY & CARPENDER.

Plate 1



In this suggestion the side-wall drawing is No. 4350, printed in deep brown tones on lacquered metal ground. Above the moulding Pressed Cut-Out Frieze No. P 2858 is used over paper Burlap.

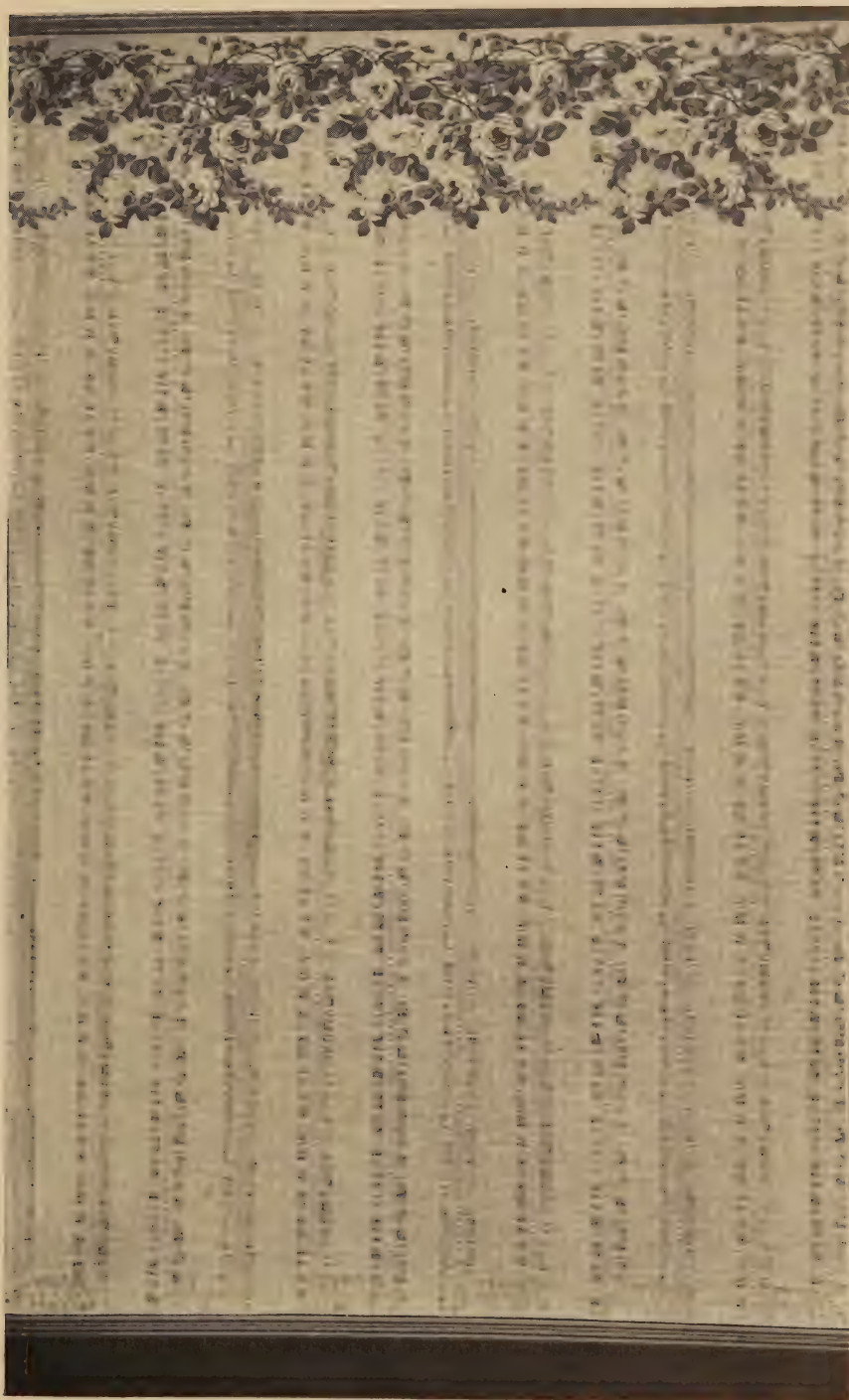
Plate 2



Patent Pressed Cut-Out Frieze No. P 408; see Plates 14, 15, and 16, for colors of this frieze.

The refined parlor drawing in this suggestion is No. 8348 on Permanent Duplex, and is also printed on pulp and brush tinted grounds, No. 348.

Plate 3



SUGGESTION FOR CHAMBER.

Patent Cut-Out Frieze No. P 412 is colored as shown in Plate 13, also with pink roses and yellow roses.

Ribbon stripe side-wall No. 1978 can be furnished in colors to harmonize.

Another suggestion would be to drop the ceiling paper to a card-rail or moulding, using the frieze in the angle and the ribbon stripe as a lower.

Plate 4



COMBINATION NO. 300.

In this suggestion the ceiling is dropped to the frieze, which is hung above a card rail. An excellent treatment can also be obtained by paneling this side-wall pattern with No. 388 panel border, shown in Plate 25.

Plate 5



Marine frieze No. 202 is used below the plate-rail in this suggestion, with decoration No. 3866 above, over a light shade of Permanent Duplex. The lower is a deep tone of grass cloth pattern No. 306.

For rooms with low ceiling the two-band marine border, shown in Plate 8, would be more appropriate than the wide frieze.

Decoration No. 3866 is made in gray, green, terra cotta, and brown shades.

Plate 6



Patent Cut-out decoration No. 414, paneled over drop-ceiling No. 285. For colors of decoration see Plates 14, 15, and 16.
Hanging No. 308, made in cloth-of-gold effects.

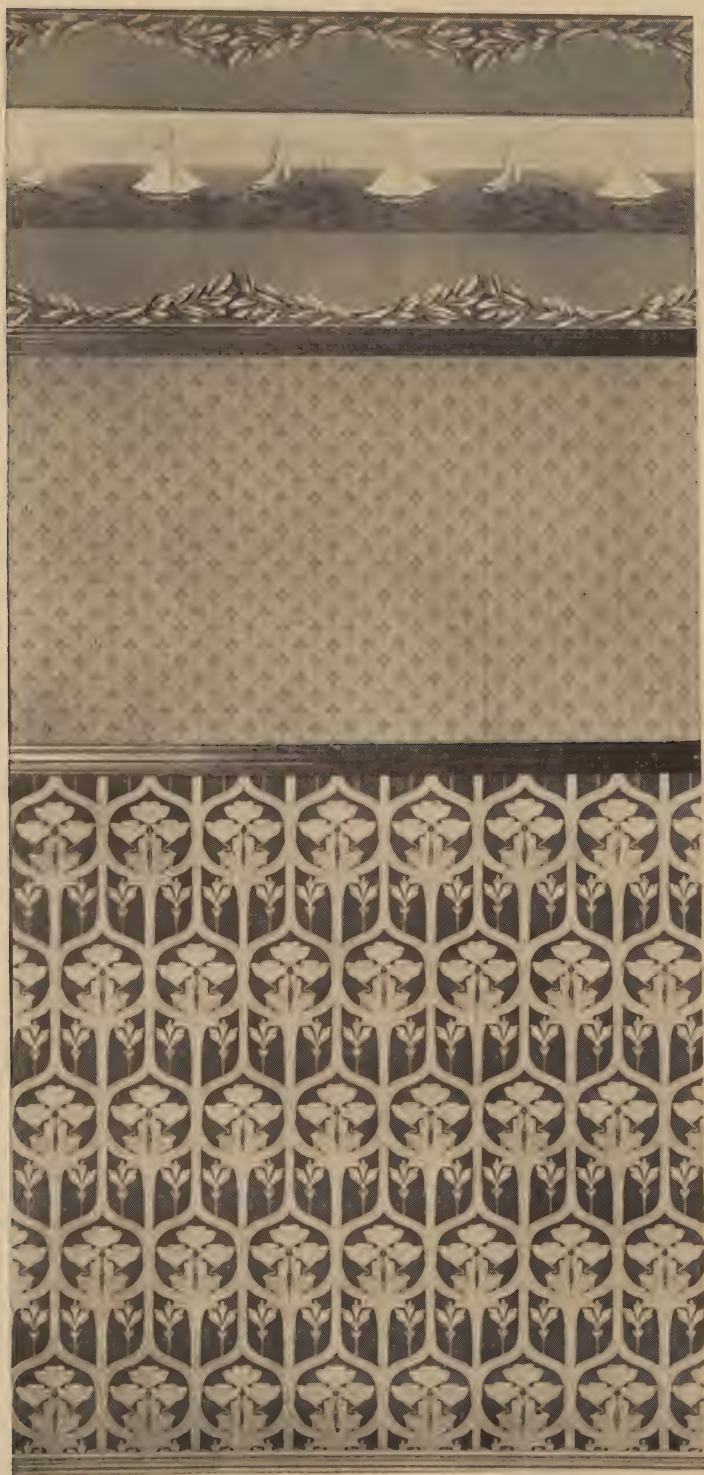
Plate 7



This suggestion shows patent Cut-out decoration No. 414 (illustrated also in Plate 6) as pilaster, crown, and base treatment. It can be used for the entire side-wall or below a rail.

The background is formed by No. 8330, printed on Permanent Duplex.

Plate 8



Two-band marine border No. 244 is hung over Permanent Duplex as a background and finished with decoration No. 3866.
The lower is No. 326, and the filler No. 8330.

Plate 9



PATENT CUT-OUT FRIEZE NO. 416.

GRASS CLOTH PATTERN NO. 306.

In rooms where papers of plain effect are preferable the decorative value of our Pressed Cut-out friezes is emphasized.

This plate illustrates No. P 416 Pressed Cut-out frieze, made in the colorings reproduced in Plates 14, 15, and 16.

Plate 10



PRESSED CUT-OUT BORDER NO. P 2886, TWO-BAND.
Patented Dec. 25, 1906.
Made in three colorings, as reproduced in Plates 14, 15, and 16.

Plate 11



PRESSED CUT-OUT BORDER NO. P 2884, TWO-BAND.
Patented Dec. 25, 1906.
Made in three colorings, as reproduced in Plates 14, 15, and 16.

Plate 12



PRESSED LEATHER NO. P 368.

A design of marked dignity and grace. The consummate skill with which every detail is brought out in the relief work makes this hanging a masterpiece. Colored in hall, library, and parlor tones.

Plate 13



CUT-OUT FRIEZE NO. P 412.

There are two other workings of this beautiful rose frieze, showing the roses in pink and in yellow.

Order by design number, naming the color desired.

Plate 14



COLORING NO. 1.

PRESSED CUT-OUT FRIEZE NO. P 2858.

See Plates 15 and 16 for the other two workings of this design.

Patented Dec. 25, 1906.

Order by design and color numbers.

Plate 15



COLORING NO. 2.
PRESSED CUT-OUT FRIEZE NO. P 2860.
See Plates 14 and 16 for the other two workings of this design.
Patented Dec. 25, 1906.
Order by design and color numbers.

Plate 16



COLORING NO. 3.
PRESSED CUT-OUT FRIEZE NO. P 408.
See Plates 14 and 15 for the other two workings of this design.
Patented Dec. 25, 1906.
Order by design and color numbers.

Plate 17



PRESSED LEATHER NO. P 380.

Made in dark, medium, and
light tones.

Aside from their extraordinary value as wall beautifiers our Leathers are highly sanitary and easily cleaned, being printed in oil on grounds of a waterproof nature.

Plate 18



Our artistic decoration No. 394 is used here as pilaster, crown, and base treatment below a shelf-rail, with a section repeated in the angle of the room. It is colored in gray, blue, and dark shadings.

Plate 19



LACQUERED METAL NO. 4338.

This superb drawing is made in deep brown tones on lacquered metal ground. The illustration shows how it can be trimmed to form a crown and base, with paper Burlap serving as background.

Plate 20



Another example of ornamental treatment, with decorative paper No. 326 as crowned base and frieze effect. The filler is grass cloth pattern No. 1746.



SUGGESTION FOR LODGE HALL.

The six different emblems illustrated are printed together, forming paper No. 8360, so that the emblem desired can be cut out and pasted on the frieze, No. 8260. They are also applied in the panels upon the wreath, which is a detail of the frieze design.

Both the frieze and emblems are printed on Permanent Duplex, in sage green and red shades, these two colors of the plain Duplex being used to match. The decoration, No. 392, is colored to harmonize.

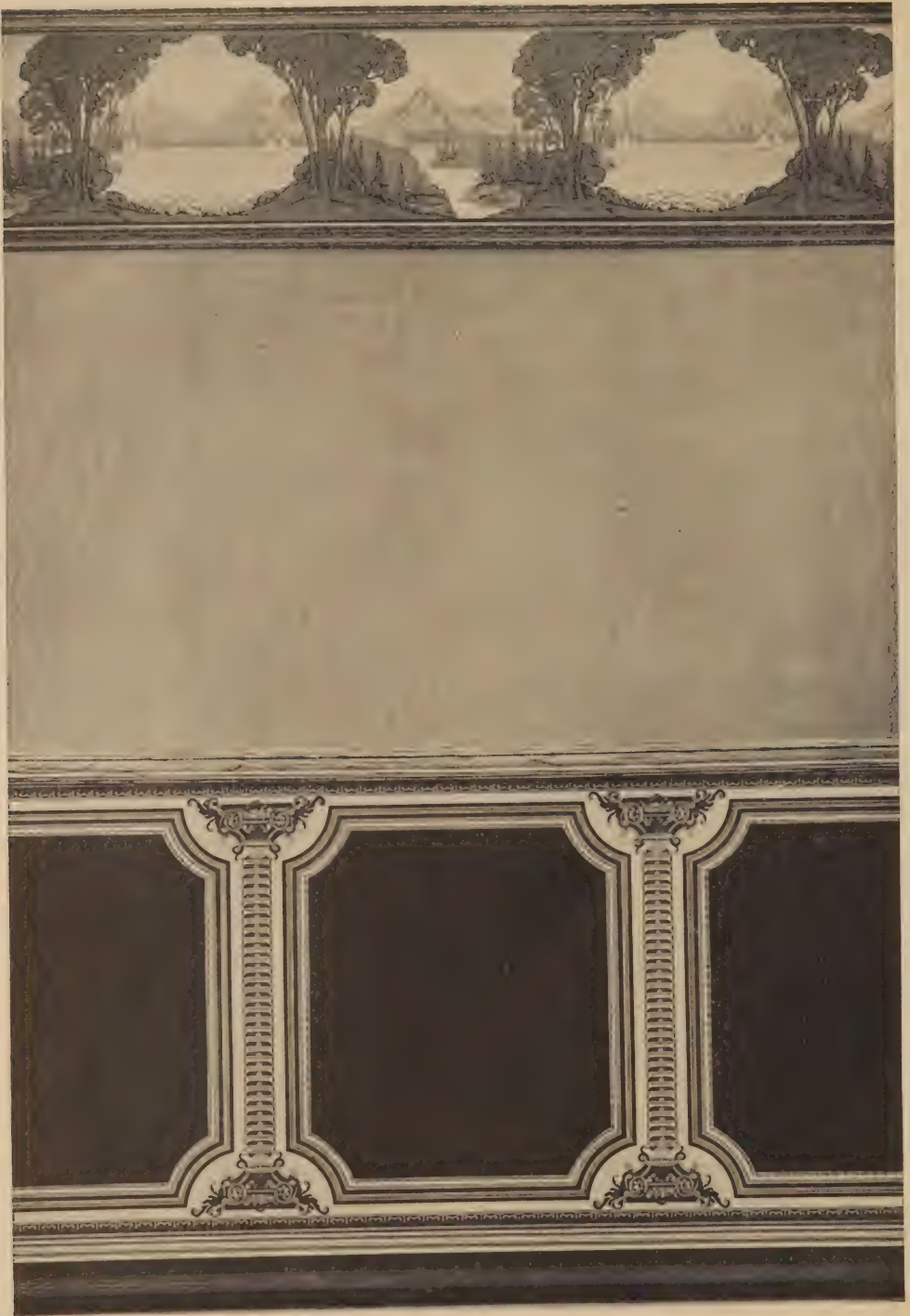
Plate 22



Decoration No. 392, made in red, green, and brown shades, can be effectively used for entire side-wall or lower two-thirds. The pilasters and ornaments can be adjusted to any width over 22 inches.

The background paper shown is No. 306 grass-cloth pattern.

Plate 23



The scenic pattern is our Switzerland frieze, in two sections, Nos. 3854 and 3856, made in terra cotta, blue, and olive workings. Grass-cloth pattern No. 1746 is the upper filler and paper Burlap is used for the panel filler.

The decoration, No. 2868, is colored in shades of cream, gray, brown, and green, with gold.

Plate 24



PANEL TREATMENT.

Landscape frieze No. 208 is paneled with No. 3358 panel moulding.
Stile, No. 1746, Grass Cloth pattern.

Around the panel filler, No. 290, we show No. 3864 panel border, which is made in dark brown, medium green, and gray workings.

Plate 25



Three-band ribbon panel border No. 388, made in floral colorings on light backgrounds.
Moiré Filler No. 7656.

Plate 26



Many of our independent papers are adapted to use in two-thirds treatments. This example shows No. 315 for the upper and No. 320 for the lower.

Plate 27



Suggestion for church or public hall, showing No. 2868 decoration for entire side-wall. The crown and base form a 35-inch repeat and the column is 9 inches wide. Made in cream, gray, brown, and green, with gold. The hanging is No. 1745 grass-cloth pattern.

Plate 28



This attractive design is printed on Permanent Duplex, No. 8272, and in mode shade, gold working, No. 2272, with frieze to match.

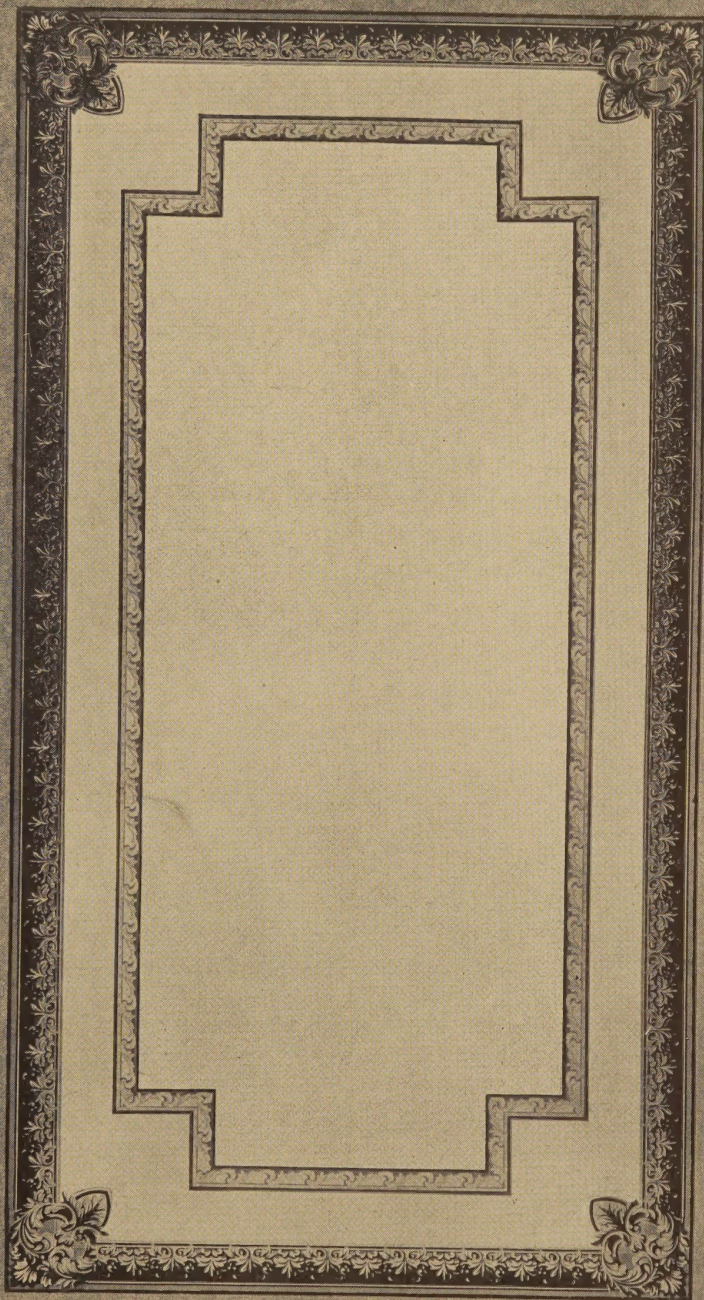
Plate 29



WALL PANEL.

This excellent extension and ornament decoration is made in light brown, dark brown, red, green, and blue colorings.

The filler in this plate is No. 8330, printed on Permanent Duplex.

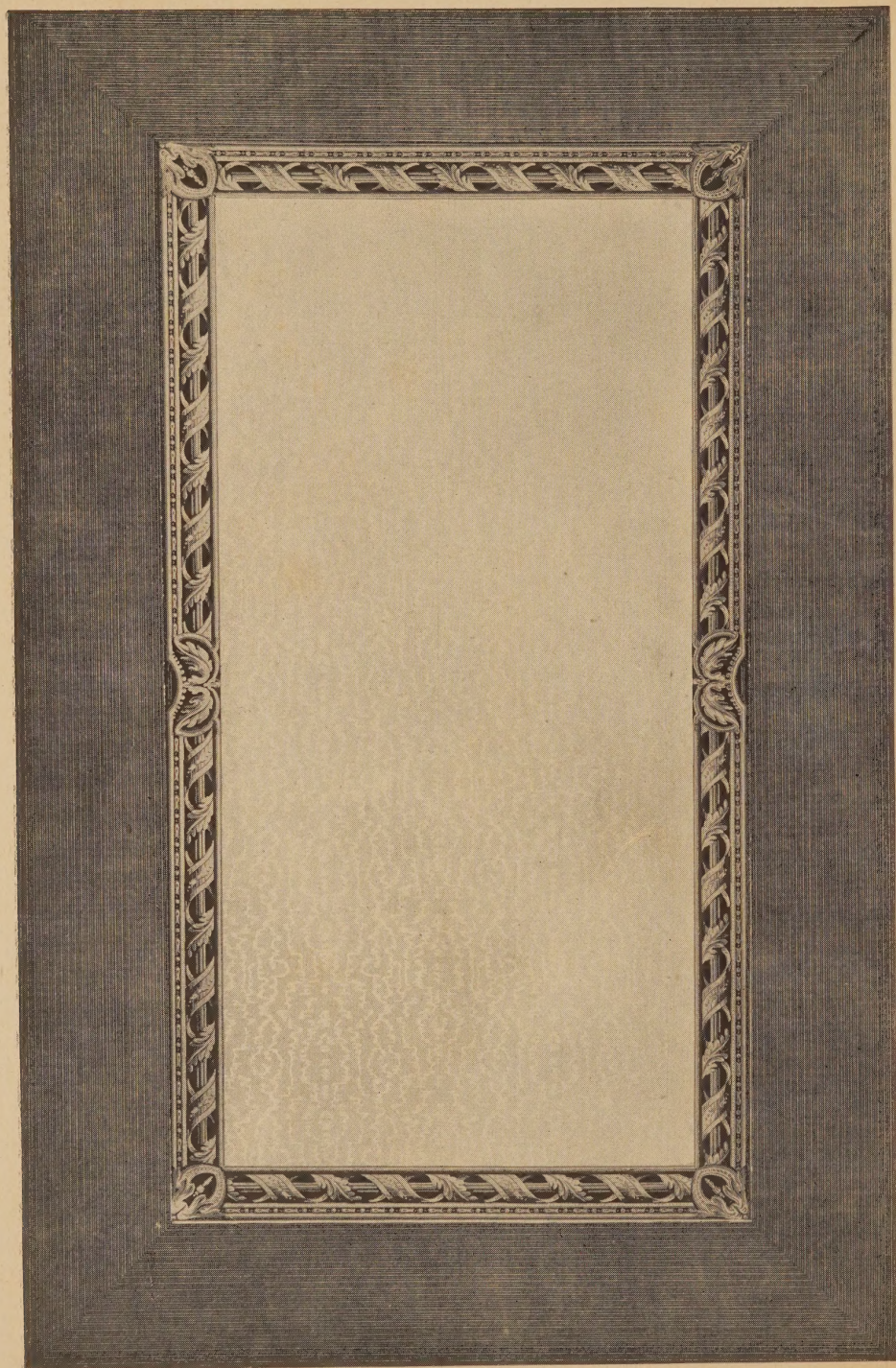


CEILING PANEL.

Extension and Corners No. 2440, colored in blue and in yellow, with gold.
Moulding No. 2862.
Field No. 285.

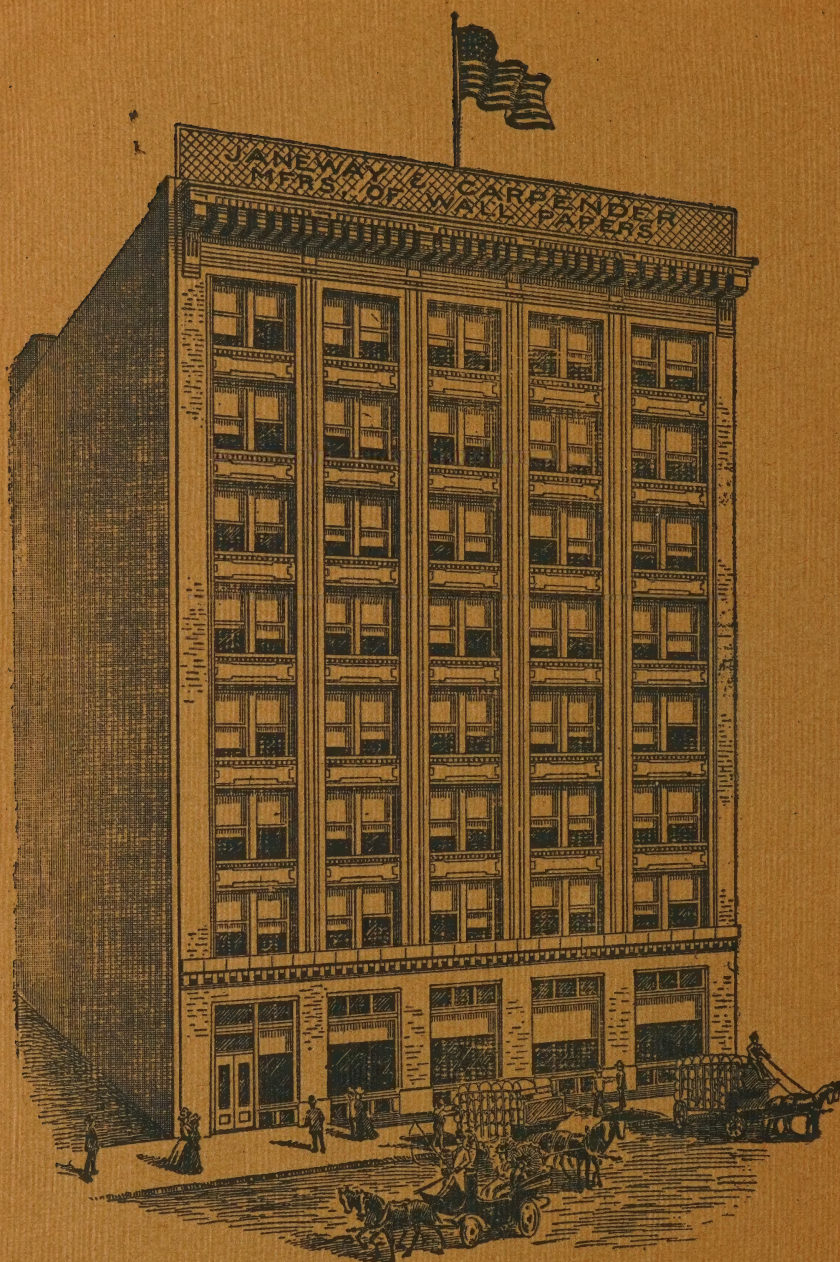
Plate 31

1
1



CEILING PANEL.

Extension, corners, and ornaments No. 3864; made in dark brown, medium green, and gray. The field is No. 7656 moiré.



CHICAGO HOUSE.